

The Anatomy of a Successful CREW Membership

By Emily Mahoney

For those new to CREW Austin (or for those who are looking to increase their engagement), you may be asking yourself how you can make the most of your membership. As a member of CREW Austin, you have joined the leading organization for senior-level executive women and men in the Central Texas real estate community. As part of CREW Network, the industry's premier business organization, CREW Austin is transforming the commercial real estate industry by advancing women globally. CREW Network's membership of 12,000 professionals in 75+ major global markets represents all aspects of commercial real estate—providing our members with direct access to real estate professionals across all geographies and disciplines. The benefits of joining CREW Austin are myriad, but how can you set yourself up for success to get the most out of these benefits? We recommend focusing on the Four Pillars of a successful CREW Membership:

- CREWBIZ Profile
- Financial Commitment
- Committee Participation
- CREW Events

CREWBIZ Profile – All members have exclusive access to CREWBIZ, an online business networking tool, membership directory, speakers' directory, and personal marketing profile. Make sure that your profile is up to date, so that you can promote your skills and expertise to our member base of over 12,000 professionals globally.

Financial Commitment – A cornerstone of a successful membership is ensuring your dues are current and paid. Fees vary by membership type, and these dues help support the fantastic local networking opportunities and events hosted by CREW Austin. Additionally, our dues help contribute to CREW Austin's support of CREW Network. This positions our chapter as a leader within the CREW Network organization. Our financial contribution supports technology upgrades and enhancements to provide members with new ways to connect and network globally and supports the development and expansion of critical network-wide member services offered by CREW Network.

Committee Participation – All CREW Austin members are encouraged to participate in one of our many committees that help our organization grow and thrive. By volunteering your time with a CREW Austin committee, you have the opportunity to boost your leadership skills, expand your network, and make a difference in our mission to advance the success of women in commercial real estate. By joining a committee, you will learn about the operations of CREW Austin, connect with other dedicated members, and gain valuable experience needed for future leadership positions within CREW Austin. To learn more about our ten committees, be sure to check out our committee page on the website:

<https://crewaustin.org/about/committees>

CREW Events – Your membership with CREW Austin comes with local networking opportunities, invitations to member-only events, and programs at reduced member prices. CREW Austin strives to provide a robust

calendar of events focusing on networking as well as training. CREW Austin members are empowered by sharing their knowledge and experience with others in our community, while also learning from the insight and know-how of others. We challenge all members to attend at least 1 CREW Austin or CREW Network event per month so you can get the most out of your membership. You can see our upcoming events here: <https://crewaustin.org/events>

Since 2002, CREW Austin has connected commercial real estate professionals in the Central Texas area, working together to:

- Create a dynamic and supportive environment that promotes advancement through knowledge sharing and networking
- Push the boundaries in every facet of commercial real estate through provocative dialogue among peers drawn from every discipline in the industry
- Provide educational programs which directly affect your day-to-day work and promote real change
- Encourage our members to be a force for activism and involvement in our communities.